

Nomor :674/UN8.1.2.5.4/PL/SKRIPSI/2019

**STRATEGI PEMASARAN TOKO *EXTREME CALLULAR 1*
DALAM MENARIK MINAT PELANGGAN
DI JALAN PERINTIS KEMERDEKAAN KELURAHAN PASAR LAMA
KECAMATAN BANJARMASIN TENGAH KOTA BANJARMASIN
PROVINSI KALIMANTAN SELATAN**

SKRIPSI

**OLEH:
BAITI HASANAH
NIM A1A414061**



**UNIVERSITAS LAMBUNG MANGKURAT
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
PROGRAM STUDI PENDIDIKAN SOSIOLOGI ANTROPOLOGI
BANJARMASIN
NOVEMBER 2019**

Number :674/UN8.1.2.5.4/PL/SKRIPSI/2019

**MARKETING STRATEGY OF *EXTREME CALLULAR 1* STORE
IN ATTRACTING CUSTOMER
AT PERINTIS KEMERDEKAAN STREET, PASAR LAMA VILLAGE,
CENTRAL BANJARMASIN SUB-DISTRICT, BANJARMASIN CITY,
SOUTH KALIMANTAN.**

SARJANA'S THESIS

**By:
BAITI HASANAH
REG NUMBER A1A414061**



**LAMBUNG MANGKURAT UNIVERSITY
FACULTY OF TEACHER TRAINING AND EDUCATION
STUDY PROGRAM OF SOCIOLOGY ANTHROPOLOGY EDUCATION
BANJARMASIN
NOVEMBER 2019**

Number :674/UN8.1.2.5.4/PL/SKRIPSI/2019