



TRANSLATING CULTURAL TERMS

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PREFACE

The relation between translation and cultural terms can be found in a various form of translation products, one of which is movie subtitle. In a movie subtitle, there is a cross culture during the translation process. The process is influential at delivering knowledge from the source language to the target language. In translation process, the translation product will be influenced by the translator approach.

This book provides the explanation of cultural terms in movie translation, which consist of six chapters. The explanation in those chapters include the definition and relation, category, ideology, methods, cultural equivalence, challenge and opportunities in translating cultural terms.

This book is a discussion related to translating cultural terms which can be a reference for readers. Therefore, the readers comprehension to understand about translation and cultural terms will be improved.

Banjarmasin, September 2023

Authors

FROM EDITOR

Welcome to this insightful exploration of the complex world of cultural terms translation. This book delves deep into the intricacies of translating language and meaning across cultures, shedding light on the challenges, strategies, and opportunities that lie within.

In an increasingly interconnected global society, the demand for effective cultural terms translation has never been greater. This work aims to provide a comprehensive guide for both budding and seasoned translators, as well as anyone interested in the fascinating intersection of language, culture, and communication.

We invite you to embark on this intellectual journey, deepening your understanding of the nuanced art of cultural terms translation. Each chapter offers valuable insights and perspectives that will undoubtedly enhance your proficiency in bridging the gaps between languages and cultures.

We extend our gratitude to the authors and contributors for their dedication to this field, and we hope that this book serves as a valuable resource for scholars, practitioners, and curious minds alike.

Happy reading!

Editor

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