

Nomor: 793/UN8.1.2.5.4/PL/SKRIPSI/2022

PERILAKU KONSUMSEN MASYARAKAT KOTA BANJARMASIN

DALAM PEMBELIAN KHIMAR BRAND SI.SE.SA

SKRIPSI

**OLEH :
HERLIANA
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**UNIVERSITAS LAMBUNG MANGKURAT
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
PROGRAM STUDI PENDIDIKAN SOSIOLOGI
BANJARMASIN
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**CONSUMER BEHAVIOR OF THE PEOPLE OF BANJARMASIN IN
PURCHASING LEFTOVER KHIMAR BRANDS SI.SE.SA**

SARJANA'S THESIS

**By
HERLIANA
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**LAMBUNG MANGKURAT UNIVERSITY
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SKRIPSI

**Diajukan untuk Memenuhi Persyaratan dalam Menyelesaikan
Program Strata-1 Pendidikan Sosiologi**

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Sarjana's Thesis

**Submitted In Partial Fulfillment of The Requirement for Degree of Sarjana's Education
Program Strata-1 Studies In Sociology Education**

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