

Nomor : 716/UN8.1.2.5.4/PL/SKRIPSI/2020

**STRATEGI PENGEMBANGAN USAHA DALAM MENGHADAPI
PERSAINGAN USAHA KERUPUK *GUMBILI*
DI DESA BAMBAN UTARA KECAMATAN ANGKINANG
KABUPATEN HULU SUNGAI SELATAN**

SKRIPSI

OLEH

**ISMATUL MAULA
NIM: A1A413032**



**UNIVERSITAS LAMBUNG MANGKURAT
FAKULTAS KEGURUAN ILMU PENDIDIKAN
PROGRAM STUDI PENDIDIKAN SOSIOLOGI
BANJARMASIN
NOVEMBER 2020**

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**BUSINESS DEVELOPMENT STRATEGY IN THE FACE OF
BUSINESS COMPETITION *GUMBILI* CRACKERS
IN BAMBAN UTARA VILLAGE ANGKINANG DISTRICT
HULU SUNGAI SELATAN REGENCY**

SARJANA'S THESIS

By

**ISMATUL MAULA
REG NUMBER: A1A413032**



**LAMBUNG MANGKURAT UNIVERSITY
FACULTY OF TEACHER TRAINING AND EDUCATION
STUDY PROGRAM OF SOCIOLOGY EDUCATION
BANJARMASIN
NOVEMBER 2020**