

Nomor : 713/UN8.1.2.5.4/PL/SKRIPSI/2020

**STRATEGI PEMASARAN *SALES PROMOTION GIRL* (SPG) ROKOK
PT DJARUM DI KOTA BANJARMASIN**

SKRIPSI

**OLEH:
ADIANI PUTRI SARI
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**UNIVERSITAS LAMBUNG MANGKURAT
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
PROGRAM STUDI PENDIDIKAN SOSIOLOGI
BANJARMASIN
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**MARKETING STRATEGY SALES PROMOTION GIRL (SPG)
OF PT DJARUM CIGARETTES IN BANJARMASIN CITY**

SARJANA'S THESIS

**By:
ADIANI PUTRI SARI
REG NUMBER A1A413241**



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Skripsi

**Diajukan untuk Memenuhi Persyaratan dalam Menyelesaikan
Program Strata-1 Pendidikan Sosiologi**

Oleh:

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SARJANA'S THESIS

Submitted in partial fulfillment of the requirement for Degree of Sarjana's Education
Program Strata-1 Studies in Sociology Education

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