

Nomor : 646/UN8.1.2.5.4/PL/SKRIPSI/2019

**STRATEGI *PERSONAL SELLING* MINUMAN YAKULT OLEH YAKULT
LADY DI TKU CENTER II JALAN GATOT SUBROTO KOMPLEK
PONDOK KARYA KELURAHAN KEBUN BUNGA BANJARMASIN**

SKRIPSI

**OLEH:
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**UNIVERSITAS LAMBUNG MANGKURAT
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
PROGRAM STUDI PENDIDIKAN SOSIOLOGI ANTROPOLOGI
BANJARMASIN
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**THE STRATEGY OF PERSONAL SELLING YAKULT BY YAKULT LADY AT
TKU CENTER II GATOT SUBROTO STREET HOUSING ESTATE PONDOK
KARYA VILLAGE OF KEBUN BUNGA BANJARMASIN**

SARJANA'S THESIS

**By:
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KELURAHAN KEBUN BUNGA BANJARMASIN**

Skripsi

**Diajukan untuk Memenuhi Persyaratan dalam Menyelesaikan
Program Strata-1 Pendidikan Sosiologi Antropologi**

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Sarjana's Thesis

**Submitted in partial fulfillment of the requirement for Degree of Sarjana Pendidikan
Program Strata-1 Studies in Sociology Anthropology Education**

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