

**THE NEEDS OF ENGLISH FOR BUSINESS STUDENTS AT
THE ECONOMICS EDUCATION STUDY PROGRAM**

SARJANA'S THESIS

**LIA INDRIANI PANCALI
REG. NUMBER 1610117320018**



ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

FACULTY OF TEACHER TRAINING AND EDUCATION

UNIVERSITY OF LAMBUNG MANGKURAT

BANJARMASIN

2023

**THE NEEDS OF ENGLISH FOR BUSINESS STUDENTS AT THE
ECONOMICS EDUCATION STUDY PROGRAM**

SARJANA'S THESIS

Presented to Faculty of Teacher Training and Education as a Partial

Fulfillment of the Requirements for Completing the *Sarjana*

***Pendidikan* Program in English Language Education Study Program**

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BANJARMASIN**

2023

LETTER OF APPROVAL

This is to certify that the Thesis Proposal of Lia Indriani Pancali with registration number 1610117320018, titled "Need Assessments of English For Business At Economics Education FKIP ULM" has been approved by the Advisor I and Advisor II for Thesis Seminar Proposal.

Banjarmasin, 26 January 2022

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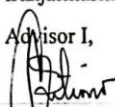
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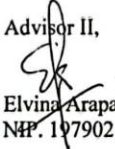
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
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
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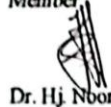
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ABSTRACT

Pancali, Lia Indriani. 2023. *The Needs of English for Business Students at the Economics Education Study Program, Sarjana's Thesis*, English Language Education Study Program, Faculty of Teacher Training and Education, Lambung Mangkurat University, Banjarmasin. Advisor: (I) Dr. Cayandrawati Sutiono, M.A ;(II) Elvina Arapah, M. Pd

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Courses of English for specific purposes are receiving a lot of attention, especially at universities. It may seem obvious that English language courses are required for college students' intellectual and linguistic development as well as their future careers in higher education. Students in business courses learn English to support their careers in a global industry. As an English for Specific Purpose (ESP) course, it is needed to research on the importance of English for Business Course for the students because this course is supposed to teach the students about the related knowledge and skills related to the Economics. Otherwise, this course might be deleted from the curriculum if it is not needed anymore by the students.

This research employed a descriptive quantitative method to collect the data. This research was conducted at Lambung Mangkurat University. The data source was the English for Business course students in the Economic Education Study Program. The instrument used to collect the data was a questionnaire. The researcher used construct validation by the expert to show the validity of the instrument. The collected data were analyzed by breaking down the data using statistical procedure to interpret the data.

According to the results, 61% of all students perceived the English for Business course to be extremely useful; 17.1% of students prioritized reading ability over other language skills. Then, one of the top ten economic-related topics that the students selected was marketing (93%). When it came to other economic-related material, the majority of students (87.8%) selected the product specification. Therefore, it is recommended to ESP lecturer to consider the aspects that found on this research as references to develop English for Business course.

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TABLE OF CONTENTS

ABSTRACT	7
ACKNOWLEDGEMENT	8
TABLE OF CONTENTS	10
LIST OF TABLES	Error! Bookmark not defined.
LIST OF APPENDICES	Error! Bookmark not defined.
CHAPTER I INTRODUCTION	Error! Bookmark not defined.
1.1 Background of the Study	Error! Bookmark not defined.
1.2 Research Question	Error! Bookmark not defined.
1.3 Objective of the Study	Error! Bookmark not defined.
1.4 Significance of the Study	Error! Bookmark not defined.
1.5 Scope	Error! Bookmark not defined.
1.6 Definition of Key Term	Error! Bookmark not defined.
CHAPTER II REVIEW OF LITERATURE	Error! Bookmark not defined.
2.1. The Needs Assessment Definition	Error! Bookmark not defined.
2.2. Why Conduct a Needs Assessment?	Error! Bookmark not defined.
2.3 Learning Needs and Content and Language Integration in English for Business	Error! Bookmark not defined.
2.4 English for Business	Error! Bookmark not defined.
2.5 Previous Study	Error! Bookmark not defined.
CHAPTER III METHODOLOGY	Error! Bookmark not defined.
3.1 Research Design	Error! Bookmark not defined.
3.2 Setting of the Research	Error! Bookmark not defined.
3.3 Population and Sample	Error! Bookmark not defined.
3.4 Instrument of the Study	Error! Bookmark not defined.
3.5 Validity and Reliability of Instrument	Error! Bookmark not defined.
3.6 Technique of Data Collection	Error! Bookmark not defined.
3.7 Technique of Data Analysis	Error! Bookmark not defined.
CHAPTER IV FINDINGS AND DISCUSSION	Error! Bookmark not defined.
4.1 Research Findings	Error! Bookmark not defined.

4.2 Discussion.....Error! Bookmark not defined.
CHAPTER V CONCLUSION AND SUGGESTION Error! Bookmark not defined.
5.1 Conclusion.....Error! Bookmark not defined.
5.2 Suggestion.....Error! Bookmark not defined.
REFERENCESError! Bookmark not defined.
APPENDICESError! Bookmark not defined.