

DEIXIS ANALYSIS ON “CARDIGAN” SONG

BY TAYLOR SWIFT

FINAL PROJECT EQUIVALENT TO THE:

SARJANA’S THESIS

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ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

FACULTY OF TEACHER TRAINING AND EDUCATION

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A book is a collection of written, printed, or illustrated pages that are bound together to form a single publication. It will be considered as final project if it has **ISBN** and there will be **an examination** about the contents of the book.

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9. **Page set up:** Paper size is UNESCO-standard (15,5x23 cm), font size 12, and space 1,5.
10. **Writers:** the students involved as the writers are maximum 15 students.
11. **Advisors:** The advisors will be written as the editor of the book.

B. Book Chapter

A book chapter is a section or segment of a book that focuses on a specific topic or aspect of the overall book's subject and **based on research** result. It will be considered as final project if it has **ISBN** there will be **an examination** about the contents of the book..

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7. **Reference:** Book chapters often include references to other sources and literature to support the arguments and claims made within the chapter.
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9. **Writers:** the students involved as the writers are maximum 15 students.
10. **Advisors:** The advisors will be written as the editor of the book.

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4. **Data Analysis:** A good research article includes a thorough and accurate analysis of data that supports the conclusions drawn from the research.
5. **Clarity:** A good research article is well-written and easy to understand, with clear explanations and a logical flow of information.
6. **Objectivity:** A good research article is objective and free from bias, presenting the results of the research objectively and without interpretation.
7. **References:** A good research article includes a comprehensive and up-to-date list of references that demonstrate the depth and breadth of the researcher's knowledge and understanding of the field of study.
8. **Implications:** A good research article includes a discussion of the implications of the research results for the field of study and for wider society.

Banjarmasin, February 16th, 2023

Acknowledged by,
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INTRODUCTION TO **PRAGMATICS**

THEORY AND ITS
PRACTICES



Editor : Yusuf Al Arief

INTRODUCTION TO PRAGMATICS: THEORY AND ITS PRACTICES

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Devy A Rahim
Jessica R. Effendi
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THEORY AND ITS PRACTICES**

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FOREWORDS

We proudly present this book titled "Introduction to Pragmatics: Theory and Its Practices" to you. This book is the result of collaboration among experienced linguists and English educators, aiming to provide a comprehensive understanding of pragmatics and its application in English language learning.

The book consists of ten units that focus on various important aspects of pragmatics. The first unit discusses the definition of pragmatics, providing a brief overview, examples of pragmatic usage, and highlighting the significance of pragmatics in English language learning. The next unit, Unit 2, delves into the context in pragmatics, including the concept of pragmatic context and various relevant types of context. Unit 3 explores deixis, including its definition and types. You will also find examples of deixis analysis in this unit. Unit 4 covers speech acts, including their definition, types, and analysis. Unit 5 tackles presupposition, including its definition and types. Unit 6 addresses the Cooperative Principles, which are crucial principles in effective conversation. Unit 7 discusses Gricean Conversational Principles, as proposed by Paul Grice, and how these principles influence communication. Unit 8 explores implicatures, which are meanings that can be inferred through the context of conversation. Unit 9 explores politeness, including its definition, types of politeness face, politeness strategies, and the maxims of politeness. You will find examples of politeness maxim analysis in this unit. Lastly, Unit 10 examines the concept of face, including its definition and types. You will also find examples of analysis on face-threatening acts in this unit.

Each unit in this book is well-designed and systematically organized, facilitating readers in comprehending the concepts of pragmatics and applying them in the context of English language learning. Each subsection within each unit is supplemented with relevant examples and in-depth analysis to aid readers in deepening their understanding.

We hope that this book will serve as a valuable reference for students, English language instructors, and anyone interested in pragmatics and language teaching. We extend our gratitude to the authors who have contributed to the writing of this book, as well as the editorial team who has worked diligently to ensure the quality and usefulness of this book.

Enjoy your exploration into the world of pragmatics!

Sincerely,

Editor

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LETTER OF APPROVAL

This is to certify that the book chapter equivalent to the *Sarjana's* Thesis of Devy A Rahim, Reg. Number 1910117220041 entitled **"Diexis Analysis On "Cardigan" Song By Taylor Swift"** has been approved by the advisor for oral examination with the Outcome-based Education (OBE) Scheme.

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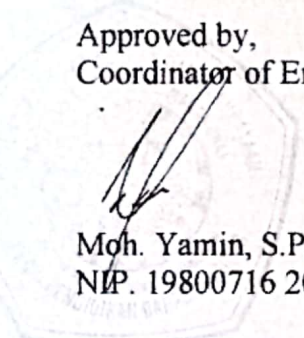
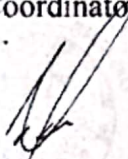
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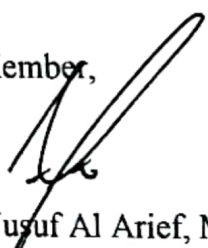
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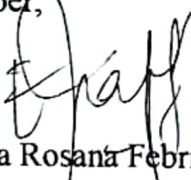
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