

**EXPLORING ELESP STUDENTS' PERCEPTION ON THE USE OF  
INSTAGRAM AS A PLATFORM IN CREATIVE WRITING COURSE**

***SARJANA'S* THESIS**

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**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM**

**FACULTY OF TEACHER TRAINING AND EDUCATION**

**LAMBUNG MANGKURAT UNIVERSITY**

**BANJARMASIN**

**2023**

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INSTAGRAM AS A PLATFORM IN CREATIVE WRITING COURSE**

***SARJANA'S THESIS***

**Presented to Faculty of Teacher Training and Education as a Partial  
Fulfillment of the Requirements for Completing the *Sarjana*  
*Pendidikan* Program in English Language Education Study Program**

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## LETTER OF APPROVAL

This is to certify that the *Sarjana's* Thesis Proposal entitled “**Exploring ELESP Students’ Perception on the Use of Instagram as a Platform in Creative Writing Course**” has been approved by the thesis advisors for oral examination.

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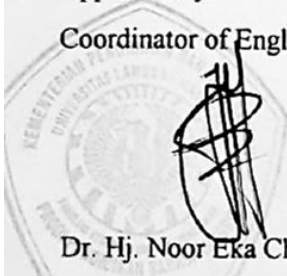


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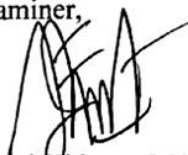
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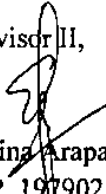
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## ABSTRACT

Pratiwi, T.M.S. 2023. *Exploring ELESP Students' Perception on the Use of Instagram as Platform in Creative Writing Course*. Sarjana's Thesis. English Language Education, Faculty of Teachers Training and Education, Lambung Mangkurat University, Banjarmasin. The first advisor: Dr. Hj. Noor Eka Chandra, M. Pd., the second advisor: Elvina Arapah, M. Pd.

Keywords: Creative Writing, student's perception, Instagram, social media, educational technology

This study aimed to find out how students' perceived the use of Instagram as a platform in their Creative Writing course. Variety of students' perceptions were explored to discover how Instagram display facilitating their writing product in comparison to another platform like university website or traditional means of printed paper. Instagram's advantages or some disadvantages as digital writing platform were also investigated by students' experience during the implementation.

Using qualitative descriptive study, 27 English Language Education Study Program (ELESP) students' perception were explored through open-ended questionnaire. Six selected students who had shown strong perception then interviewed to broaden the data. Using thematic analysis, students' responds were catalogue into neat code and major theme with additional data from the digital documentation.

For the findings of this study, variety of students' perceptions were showed in three different spectrums: 1) majority of the students perceived their experience as positive one due to Instagram benefits as source of inspiration, creativity endeavour and larger engagement for their writing product; 2) some of the students also offered their negative experience in regards to word limitation and insecurity of getting exposure to the public; 3) meanwhile, the more neutral one admitted that Instagram was new enlightening platform for Creative Writing but its benefit was similar to other platforms.

These three spectrums of perspectives gave insight to the colourful journey that students had experience in their Creative Writing class. The significant of this study can help future lecturer or teacher that interest to adapt this application in their classroom activity. This study's significant can also help current lecturer/teacher in evaluating and reviewing the on-going advantage and disadvantage of this application implementation for the improvement of future class.

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The Writer,



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# TABLE OF CONTENTS

ABSTRACT .....	vii
ACKNOWLEDGEMENT.....	viii
TABLE OF CONTENTS .....	ix
LIST OF TABLES .....	xii
LIST OF FIGURES .....	xiii
LIST OF APPENDICES .....	xiv
<b>CHAPTER I</b> .....	<b>1</b>
1.1 Background of the Study .....	1
1.2 Statement of the Problem .....	7
1.3 Purpose of the Study.....	8
1.4 Significant of the Study .....	8
1.5 Definition of Key Terms .....	9
<b>CHAPTER II</b> .....	<b>11</b>
2.1 Theory of Perception .....	11
2.1.1 Definition of Perception.....	11
2.1.2 Types of Perception .....	12
2.1.3 Process of Perception.....	15
2.2 Instagram Platform .....	17
2.2.1 Instagram as Social Media Platform.....	17
2.2.2 Instagram Features as Educational Platform .....	18
2.3 Creative Writing Course in ELESP .....	22
2.3.1 Creative Writing as a Genre.....	22
2.3.2 Creative Writing as a Course .....	24

2.3.3 Creative Writing Platform .....	25
2.4 Theory in Technology Acceptance.....	26
2.5 Related Previous Studies .....	28
<b>CHAPTER III</b> .....	31
3.1 Research Design .....	31
3.2 Subject of the Research .....	32
3.3 Setting of the Research.....	33
3.4 Data Collection Procedure.....	33
3.5 Data Analysis.....	38
3.6 Data Triangulation.....	41
<b>CHAPTER IV</b> .....	43
4.1 Research Findings .....	43
4.1.1 Students' Perception of Instagram' Facilitating Condition .....	44
4.1.2 Students' Performance Expectancy when Using Instagram .....	48
4.1.3 Students' Perception of Social Engagement in Instagram.....	55
4.1.4 Students' Effort Expectancy when Using Instagram.....	59
4.2 Research Discussion.....	61
<b>CHAPTER V</b> .....	68
5.1 Conclusion.....	68
5.2 Suggestion .....	70
REFERENCES .....	71
STATEMENT OF ORIGINALITY .....	74
APPENDICES .....	75
CURRICULUM VITAE.....	98

## LIST OF TABLES

Table	Page
TABLE 3.1 Indicators of Open-Ended Questionnaire.....	35
TABLE 3.2 Blueprint of Interview .....	37
TABLE 4. 1 Students' Perception of Instagram Compatibility .....	44
TABLE 4. 2 Students' Perception of Instagram Facilitating Condition .....	47
TABLE 4. 3 Students' Perceived of Usefulness when Using Instagram.....	49
TABLE 4. 4 Students' Relative Advantage when Using Instagram .....	51
TABLE 4. 5 Students' Outcome Expectation after Using Instagram .....	54
TABLE 4. 6 Students' Perception of Social Engagement in Instagram .....	55
TABLE 4. 7 Students' Effort Expectancy when Using Instagram .....	59

## LIST OF FIGURES

Figure	Page
FIGURE 4. 1 Variety Wring Display of Instagram Feature .....	45
FIGURE 4. 2 Instagram Hashtag as Source of Inspiration .....	50
FIGURE 4. 3 Writing Visualization using Instagram Features .....	52
FIGURE 4. 4 Feedback through Comment Section.....	58

## LIST OF APPENDICES

Appendix	Page
Appendix 1 Blueprint of the Questionnaire .....	75
Appendix 2 Questionnaire Sheet.....	79
Appendix 3 Blueprint of Interview .....	81
Appendix 4 Interview Guideline .....	83
Appendix 5 Validation Form of Open-ended Questionnaire .....	84
Appendix 6 Validation Form of Interview .....	86
Appendix 7 Online Open-ended Questionnaire .....	88
Appendix 8 Student's Responses via G-form .....	88
Appendix 9 Interview Process through WhatssApp Voice Note (VN).....	89
Appendix 10 Transcript of Interview .....	90