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**STRATEGI USAHA KELOMPOK PENGRAJIN ANYAMAN PURUN
AL-FIRDAUS DI KAMPUNG PURUN KELURAHAN PALAM
BANJARBARU**

SKRIPSI

**OLEH:
MUHAMAD FAHRUJI
NIM A1A414215**



**UNIVERSITAS LAMBUNG MANGKURAT
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
PROGRAM STUDI PENDIDIKAN SOSIOLOGI ANTROPOLOGI
BANJARMASIN
DESEMBER 2019**

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**BUSINESS STRATEGY OF AL-FIRDAUS PURUN WOVEN
CRAFTSMEN GROUP IN “KAMPUNG PURUN” PALAM VILLAGE
BANJARBARU**

SARJANA’S THESIS

**By:
MUHAMAD FAHRUJI
REG NUMBER A1A414215**



**LAMBUNG MANGKURAT UNIVERSITY
FACULTY OF TEACHER TRAINING AND EDUCATION
STUDY PROGRAM OF SOCIOLOGY ANTHROPOLOGY EDUCATION
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